

REDEFINING HR PRACTICES IN THE POST COVID-19 ERA

COURSE DETAILS

The COVID-19 pandemic crisis has thrown a curveball at humanity, disrupting almost all walks of life and with severe economic consequences. In organizations, HR teams have been at the frontline, quickly providing employees with the organization's response to the pandemic. While rolling out new guidelines for working and providing infrastructural and social support, they have endeavored to keep employee spirits and productivity levels high during the lockdowns. Still, as we are not aware how long the crisis will last and what the "new normal" will look like HR teams have more than a handful of challenges to tackle. HR and corporate companies are investigating whether the ways of operating that have served them well in the past will be fit for the future and challenging their status quo. They will now need to look ahead and make changes to policies, structures, and practices to align with the new way of working. With organisations now on the cusp of recovery, the role of HR is becoming even more important. HR actually is leading the "new normal" and without knowing it, the "new" HR can play a defining role in shaping the future of organizations. To sum up, people, policies, and processes will be the three broad pillars on which they can build a new foundation for HR excellence.

TOPICS TO BE COVERED

- The 'New' HR after COVID-19 Era
- The extender roles of the 'New' HR
- Challenges and Opportunities in The Post-Pandemic Era
- The after COVID-19 employees' psychology & approach
- Remote Working as the new norm and new ways of effectiveness
- Accelerating new ways of digital transformation

TARGET GROUP

This program is designed for HR professionals, Coaches, Department Heads, Executives and Officers, Marketing, Sales, Product Managers; Portfolio/Wealth/Asset Management Managers or in general employees who deal with Human Resource matters.

INSTRUCTOR **FANIS ARITZIS (MBA, MSc, MA, BA)**

HEAD OF PHYGITAL RETAIL MARKETING @WIND HELLAS - NEURO LINGUISTIC PROGRAM MASTER, ACCREDITED AGILE BUSINESS COACH & AUTHOR

For the last 15 years Fanis Ariztis worked in the biggest companies in Greece, the Netherlands, Cyprus & Greece. To name a few: PAPASTRATOS/ Philip Morris International, one of the 3 contributors of successful product launch IQOS in different locations: Athens, Munich, Cyprus & Lausanne. WIND HELLAS | Coca Cola HBC | Inditex SA | Fashion TV | Stavros Niarchos Foundation With proven track of records in all business departments and diverse business portfolio, Fanis Ariztis is a C+ strategist with a 360 rounded commercial business expertise covering both academically & professionally those areas. More specific/ Areas of expertise & Awarded 3 times by the Marketing Association in Greece: Human Resources | Phygital Retail Marketing & Trade Marketing | Digital Marketing & Consumer Engagement | Remote Operations, Sales & AI Customer Care | Brand Advocacy & Leads Generation | Product Management Firm and AIF director. Since December of 2010, he is a trainer at the National School of Public Administration and Local Government. The areas of his specialization are Training & Development, Human Resource Management, Project Management and Technology.



DATES & TIMINGS

LIVE ONLINE SESSION

13/05 FRIDAY

9.00-17.00

€190 + VAT

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LANGUAGE OF INSTRUCTION

ENGLISH